

miranda diez



(416) 347 - 3169

Hard Skills

- Illustrator
- Photoshop
- InDesign
- Canva
- XD
- Microsoft Office

Soft Skills

- Collaboration
- Time Management
- Adaptability
- Attention to Detail
- Resourcefulness

Accomplishments

- Roger Hatchuel Student Academy participant at the Cannes Lions International Festival of Creativity, 2022
- Winner of D&AD Portfolio Picks, 2022
- Graduate of the D&AD New Blood Academy, 2022
- Winner of Cossette X MyMcDonalds Rewards Ad Contest

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Experience

In-House Designer (Extended Contract)

2023 - Present

University of Toronto Scarborough
Development and Alumni Relations Office

- Cross-departmental collaboration to execute creatives for Homecoming 2023, including a campus map, signage, and apparel
- Designed voluminous Annual Impact Report using an all-hands on deck approach with other department members
- Developed event branding, invitations, and social media content ensuring careful consideration of Defy Gravity brand guidelines

Graphic Designer and Brand Specialist (Contract)

2021 - Present

The Menopause Foundation of Canada

- Developed logo and brand guidelines for the Foundation, including most recent campaign, Menopause Works Here™
- Designed landmark Annual Report 2022, Workplace Report 2023, and interactive Workplace Playbook for Employers
- Created both print and digital materials such as interactive checklists and downloadable resources to support Menopause Works Here™

Graphic Design Intern (Extended Contract)

2022

Samsung Electronics Canada

- Lead creative execution for in-store events and product launches
- Executed asset resizes for internal, external, and in-store promotions
- Communicated directly with printer and internal teams to execute creatives for Samsung Weeks, Black Friday, and Samsung Learning Sessions

Education

Advertising and Graphic Design

Diploma (Honours), Humber College

- Received Academic Award of Excellence upon graduating

Professional Communication

Bachelor of Arts (Honours), Toronto Metropolitan University

- Completed minors in Marketing and Communication Design
- Achieved Honours upon graduating