

# miranda diez

designing is my happy place and you're invited



(416) 347 - 3169

## Hard Skills

- Illustrator
- Photoshop
- InDesign
- Creative Cloud Express
- XD
- Microsoft Office

## Soft Skills

- Collaboration
- Time Management
- Adaptability
- Attention to Detail
- Resourcefulness

## Accomplishments

- Roger Hatchuel Student Academy participant at the Cannes Lions International Festival of Creativity, 2022
- Winner of D&AD Portfolio Picks, 2022
- Graduate of the D&AD New Blood Academy, 2022
- Winner of Cossette X MyMcDonalds Rewards Ad Contest

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## Experience

### Graphic Design Intern (Extended)

May 2022 - December 2022

Samsung Electronics Canada

- Lead creative execution for exclusive in-store events and product launches
- Executed asset resizes for internal, external, and in-store promotions
- Built templates for promotional emails, direct to consumer
- Communicated directly with printer and internal teams to execute creatives for Samsung Weeks, Black Friday, and Samsung Learning Sessions

### Freelance Graphic Designer

May 2020 - Present

Toronto, ON

- Created original logo, brand identity, and website design for the Menopause Foundation of Canada
- Designed two unique stickers that were distributed to over 2000 customers during online campaign
- Developed informative icons and graphics for start-up to be posted on company's website

### Social Media Manager

March 2017 - December 2019

Toronto Metropolitan University

- Promoted the TMU Mood Routes program on Facebook and Instagram to create engagement

## Education

### Advertising and Graphic Design

September 2020 - August 2022

Diploma (Honours), Humber College

- Received Academic Award of Excellence upon graduating

### Professional Communication

September 2016 - April 2020

Bachelor of Arts (Honours),  
Toronto Metropolitan University

- Completed minors in Marketing and Communication Design
- Achieved Honours upon graduating